

**GRADUATE INTERSHIP PROGRAMME
APPLICATION PACK**

Thank you for your interest in the Graduate Internship Programme, in this document you will find information on the Programme, guidance notes on how to complete the application pack as well as the application pack and monitoring form. If you have any questions regarding the application please contact Cailin Hardy at East Belfast Partnership on cailin@eastbelfast.com

Although managing the programme the interns will not all be based at East Belfast Partnership but with an organisation operating within the 'not for profit' sector based within Belfast. More information on the placement organisation is included in the job description & personnel specification documents enclosed.

Temporary Employment under the Graduate Internship Programme

- ✚ Individuals are only eligible for **one period of** employment funded by the Graduate Internship Programme lasting up to a maximum of 26 weeks.
- ✚ The interns are projected to commence mid February 2010.

Eligibility

- ✚ To be eligible for Graduate Internship Programme applicants must have graduated from the 2008/09 cohort. All graduate applicants for internships must have a full degree award

Completing the Application Form – Guidance Notes

Please read these notes carefully before completing your Application Form. The East Belfast Partnership are coordinating the Graduate Internship Programme

1. Please complete the application form in either type or handwritten in black ink in capital letters. **Please note incomplete applications will not be considered.**
2. Please note that CVs will not be accepted.
3. It is essential to demonstrate how you meet the essential and desirable criteria as outlined in the Personnel Specification. Please ensure you give adequate examples to demonstrate your suitability for the position you are applying for.
4. Please give the names and addresses of two referees who are not related to you, who we can approach for a confidential assessment of your suitability for this job. (One of these must be an academic reference.)
5. Completed Application forms should be returned in the first instance by email to cailin@eastbelfast.com or by post, marked clearly for the attention of;

CAILIN HARDY
East Belfast Partnership
Avalon House
278-280 Newtownards Road
Belfast
BT4 1HE

6. If applying via post please ensure your postage costs are met in full as applications which are not received by closing date due to insufficient postage paid will NOT be considered.



PR and Marketing Project Officer– Ref GIP/08

Ocean Youth Trust Ireland
9 Airport Road West
Belfast Harbour Estate
Belfast
BT3 9ED
www.oyti.org

Our Mission

Ocean Youth Trust Ireland is dedicated to giving young people from all walks of life a chance to go sailing and experience sail training along with the unique social, cultural and natural environment of an ocean-going vessel.

Our Approach

Ocean Youth Trust Ireland is a youth centred organization using sailing vessels to provide a unique platform for youth development . We arrange tailor made programmes and each voyage is carefully planned to maximize the principles of outdoor education and nature creates an element of risk which underlies all of our work and makes the whole experience exciting and unique for every group.

JOB DESCRIPTION

1. JOB TITLE: PR and Marketing Project Officer

APPROPRIATE LINE MANAGER: Bronagh Cappa, Chief Executive

2. JOB PURPOSE: Employees in this role will aim to promote the work of OYTI through a Public Relations and Marketing drive in 2010 which will be the 50th anniversary for the organisation.

3. MAIN DUTIES:

The job duties listed are typical examples of the work performed by positions at this level in OYTI but are by no means exclusive. We are looking for someone who is outgoing and lively and who can fit into a young team of enthusiastic outdoor education service providers.

Principal Tasks

Be responsible for the management of the PR and Marketing of the organisation.

Design a PR strategy for the organisation which takes accounts of events in 2010.

Complete weekly press statements.

Assist at events such as 2010 Launch, Belfast Maritime Festival, Dublin Maritime Festival and Clipper round the world race to raise the profile of the organisation.

Achieve the aims of OYTI.

General

Promote the development of OYTI as opportunities arise.

Be aware of OYTI's budget and act accordingly with the limited resources available.

Identify, train and develop volunteers knowledge of PR and Marketing where appropriate to assist with overall role.

Reflect and review work on a regular basis.

Act in accordance with reasonable instruction from the Board of OYTI.

Training & Development: To identify your training needs as appropriate and to discuss such needs with your manager.

This job description will be kept under review and may be amended from time to time, after consultation with the post holder, to reflect changing organisational needs.

PERSON SPECIFICATION

This post will require someone who has an understanding of PR and Marketing. The ideal candidate will have volunteered and have an understanding of the voluntary or youth sector. We do not mind coaching the graduate whilst working as part of the OYTI team to enable them to present our message to a range of client groups in particular schools, youth groups, sailing and sports clubs and corporate bodies.

The person will need to be a team player but be able to work on their own initiative and spot a story through getting involved with the team working for the organisation.

A good level of written English will be essential.

An understanding of young people and the schools or community sector in Ireland would be an advantage but not essential.

A willingness to learn and be flexible as the nature of our core work is reliant on young people and can often be a challenging field to work in.

i) Experience

Essential	Desirable
Folio of work undertaken as part of qualification	Experience of PR and Marketing strategies.

ii) Attainments

Essential	Desirable
3 rd level qualification in relevant subject	Qualification in PR/Marketing

--	--

iii) Skills & Attributes

Essential	Desirable
Knowledge of voluntary sector	Experience of outdoor education organisations
Good organisational skills	Design flair
Good IT skills	
Enthusiatic & motivated person	
Ability to work to tight deadlines and prioritise work	
Excellent communication - written and oral	
Working knowledge of MS Office and Powerpoint	

The successful candidate will be an optimistic person, and must be able to demonstrate:

- The ability to work on his/her own initiative – a dynamic and resourceful “self starter”
- excellent interpersonal skills;
- the ability to establish effective working relationships externally;
- the ability to work closely and co-operatively with the Ocean Youth Trust Ireland client group
- the ability to work as part of a small team
- the ability to maintain good office practices and procedures.

For internal use only

Application Ref:	DR:	SL:	CB:	DSO:



GRADUATE INTERNSHIP PROGRAMME – APPLICATION FORM

Please ensure the completed application form is returned either by email cailin@eastbelfast.com or by post marked clearly for the attention of;

CAILIN HARDY
East Belfast Partnership
Avalon House
278-280 Newtownards Road
Belfast
BT4 1HE

Incomplete applications and those received after the closing date will not be considered.

Please complete in either black ink (CAPITALS) or type

POSITION APPLIED FOR

Job Title	Reference
GRADUATE INTERNSHIP PROGRAMME - PR & Marketing Project Officer	Ocean Youth Trust GIP/08

APPLICANT DETAILS		
Surname	Forename(s)	Title
Address		
Home Telephone Number	Mobile Telephone Number	Email Address
Do you hold the necessary permit to work within the European Union? (Please circle)	Yes	No Not Required
<i>N.B. Proof of right to work MUST be provided prior to job offer, failure to comply will result in rejection of application</i>		

Do you hold a current valid driving licence and have access to a form of transport? *(please tick)*

Driving license?	Yes <input type="checkbox"/>	No <input type="checkbox"/>
Access to transport?	Yes <input type="checkbox"/>	No <input type="checkbox"/>

**EDUCATION, QUALIFICATIONS
& TRAINING**

Please use the following section to detail your qualifications to date including any pending awards. Please complete in detail as modules studied within qualifications may enhance your eligibility. **Please note that offer of internship will be pending proof of degree qualification.**

FURTHER / HIGHER EDUCATION

Establishment	Completion Date <i>(month / year)</i>	Degree Achieved <i>(classification, faculty etc)</i>

SECONDARY EDUCATION

School <i>(i.e. Secondary, Grammar etc)</i>	Examinations / Qualifications <i>(state subjects and grades obtained)</i>

DETAILS OF ANY TRAINING

Course Title & Details	Date Completed

EMPLOYMENT HISTORY

Please use this section to provide information on your employment history to date, this should include any part time, casual, voluntary or placement employment. Please note information here which could assist in your application.

Company / Organisation	Dates Employed (From / To)	Position and responsibilities	Full Time / Part Time / Placement etc

Please continue on a separate sheet if necessary

ESSENTIAL CRITERIA

Please review the application information prior to completing this section and ensure you clearly demonstrate how you meet the essential criteria as detailed in application information pack. This can include experience / skills gained through not only education and employment but any voluntary, extra curricular activities or personal interests.

Please continue on a separate sheet if necessary and attach

DESIRABLE CRITERIA

Please review the application information prior to completing this section and ensure you clearly demonstrate how you meet the desirable criteria as detailed in application information pack. This can include experience / skills gained through not only education and employment but any voluntary, extra curricular activities or personal interests.

[Empty box for providing details on how you meet the desirable criteria]

Please continue on a separate sheet if necessary and attach

REFERENCES

Please supply the names, addresses and contact details of 2 referees, one of which **MUST** be from the faculty at which you studied. The second can be a work, personal or character referee. References will be taken up without further notice, please ensure you have advised your nominated persons prior to submission of this application.

Referee 1

Referee 2

Name:	Name:
Position:	Position:
Address:	Address:
Telephone:	Telephone:
Mobile:	Mobile:
Email:	Email:

DECLARATION

I declare that all the foregoing statements are true to the best of my knowledge and belief and I understand that failure to fully complete this form will result in it not being considered.

Signed: _____

Print Name: _____

Date: _____

N.B. For electronic applications please type name in signed section. For electronic applications an authorising signature will be required at interview.

MONITORING INFORMATION

Application Reference Number: _____

Applicant Reference Number: _____
(Internal use only)

Information provided on this sheet will NOT be available to those involved in the recruitment and selection process.

Please complete the details below and return this sheet with your Application Form. Do not put your name on this sheet. This information which you provide will be treated in the strictest confidence. It will not be used for any purpose other than to enable the Company to comply with the legislation. It will NOT be used to determine an applicant's suitability for employment.

Background

In relation to fair employment we require information from which the perceived religious community background of job applicants can be determined. The information we require is NOT a statement of specific religious belief but rather an indication of community background.

Please state your religious community background

- My background is in the Protestant community
- My background is In the Roman Catholic community
- My background is in neither the Protestant community nor the Roman Catholic community

Date of Birth

Please state your Date of Birth _____

Race Relations

Please state your national / ethnic origin (*circle*)

- White
- African
- Indian
- Chinese
- Irish Traveller
- Bangladeshi
- Caribbean
- Pakistani
- Mixed ethnic origin
- Other (please specify) _____

Country of origin (circle)

- Northern Ireland
- England
- Scotland
- Wales
- Republic of Ireland
- Elsewhere (please state) _____

DISABILITY

A "disability" is defined in legislation as "a physical or mental impairment which has a substantial and long-term adverse effect on an individual's ability to carry out normal day-to-day activities".

- I do not have a disability
- I have a disability (If you have a disability please describe nature of disability below)
- My disability is _____

SEX

- Male
- Female